

Melbourne Playing Card Collectors Inc.



Registered Number
A 0019629 P
Established 1971

Spring Fair!!!



Saturday 3rd September 11am - 3:30pm

*Complete decks from \$2, Ultra Pro pages all sizes, Grey page albums,
BYO lunch, Complimentary tea, coffee & biscuits*

There are hundreds of thousands of old cards available, PLUS a whole generation of new, gorgeous designs - something for everyone!

Admission \$5 general \$4 seniors

Children under 12 are welcome in the company of a paying adult

STOP PRESS!

Tom Hudson presentation at 45th Birthday meeting Sunday 2nd October

It's the MPCC's 45th Birthday. We will be celebrating on Sunday 2nd October. What better way to celebrate than to have Tom Hudson of Hudson Industries – the renowned Australian card manufacturing company, who produced Trump to compete with Queens Slipper, Country Club 500's, Mexican Canasta to name a few.

Tom's grandfather and father were also the forefathers of Swap Cards, a Victorian phenomenon, and introduced the now famous Coles cards – eagerly sought by avid collectors, and the wonderful range of Sarah Kay cards drawn by an Australian artist.

It is exciting that Tom is prepared to come and talk to us about Playing Cards – The History and intricacies of manufacture.

In order to allow as many people as possible to be part of Tom's talk could you let us know if you intending coming along please? email info@melbourneplayingcardcollectors.com.au or phone Hilary 03 9725 2461 by **Friday 23rd September**

Alkira will be **opened for sellers at 11.00am**. You may take your stock to your area but please don't set up. There will be time at the conclusion of Tom's talk. **Members will be able to enter the main room from 11.15pm**. Tom will commence talking at 11.30am and will also answer questions. In consideration of Tom, the doors to Alkira will be closed at 11.30am, until normal entry time of 12.45pm for Sellers and 1.00pm for members.

We would appreciate people being quiet and not arranging their cards whilst Tom is talking - definitely **NO TRADING!** ☺

Bring a friend!



2016 Meeting Dates

SEP	Sat 3 rd 11.00–3.30pm Spring Fair
OCT	Sun 2 nd 1.00 4.00pm Club 45 th Birthday
NOV	Sat 5 th 1.00–4.00pm
DEC	Sat 3 rd 1.00–4.00pm Christmas Celebration



Association Secretary's Report

As I write we are two thirds of the way through Winter – thankfully Spring is nearly here. We have had a number of extremely cold days, I just hope you've been able to keep warm and avoid colds or the flu.

The Committee has had its ups but more recently its downs with ill health thus reducing its active members. Somehow we have managed to still get cards sorted and been able to set up/pack up for each meeting. We do thank those members who arrived early to help with setting up and those who have offered assistance at the end of a meeting.

Our meetings have been well attended. Hopefully you always find something to add to your collection. We are so fortunate to have a good store of Club cards and also sellers who are always prepared to source cards for members and visitors alike.

With people using electronic means to play cards there doesn't seem to be the number of new decks being produced – we are always thrilled when we can offer members something different.

Collecting cards is, in many ways, nearly as important as collecting friends. It is really quite lovely to hear the hum of conversation as people attending our meetings discuss their latest acquisition or make inquiries about a card that is missing from their collection.

Our Spring Fair September meeting Saturday 3rd is not far away and then on the 5th October we celebrate the Clubs 45th birthday. What an achievement!

Oh goodness how quickly the year is passing by. Continue to enjoy your collecting and please come and visit for a friendly chat and pleasant day out.

Good Hunting and fair Trading,

Bev Storey – Association Secretary

Birthdays

To all Members having birthdays, Happy Birthday and a contented, healthy year to follow!

September: Roger Baird, John McWhirter, Margaret Allison

October: Rosie Bishop, Dianne Carrol, Janice Downie, Loretta Jacobe

November: Ciska Axford, Anita Castle, Mandy Goodwin, Hilary Oates, Joy O'Rourke, Kaye Roberts, Beryl Taylor, Gayle Warren.

Communicating/trading contacts

People Interstate/overseas would like to communicate/trade with other collectors. Some have already agreed to their names being distributed. If you would like to be included please notify Hilary Oates with comments about your specific interests and we will circulate a list:

Tom Klein – Netherlands .

tb.klein@upcmail.nl Very interested in Jokers and Spade Aces

Alan Brunt – UK

Alan.brunt@churchcards.co.uk Would like to trade 3 backs of cards for 1 Joker. Will send you scans of the backs and asks that you send scans of the Joker. He has not been collecting for very long so will be appreciative of any assistance.

Zeljko Horvat – Zagreb Croatia

Vuycha@gmail.com Spade Aces are his major collecting point. He likes anything vintage or vintage looking. Does not like photographs. Likes illustrations and patterns. Also collects postage and revenue stamps.

♥ GET WELL SOON ♥

There have been a number of Members who are coping with ill health, either personally or with family members and friends over the past few months. Our caring thoughts are with you all.

Card History

Cards were used as a means of communication and imparting knowledge. How often have you looked at a card and wondered? Thankfully you sometimes find an ID card among your 'treasures' and so stories unfold.

With many, many thanks to Jeff Dalton who tirelessly 'scours' his collection and as 'Newsletter Time' approaches provides a number of interesting contributions that can be included. In this edition we have highlighted three such cards with quite diverse information.

*** (If you have any ID cards that could be used in a future newsletter please give to Hilary/Rosie in a named envelope for safekeeping)

"Hopi Katchinas"

Among the Hopi Indians of north eastern Arizona, there exists the "Katchina Cult". Each year from the time of the winter solstice until late July, this cult holds ceremonies in which ritualistically masked and costumed dancers impersonate certain supernatural spirits or divinities called "Katchinas".

In mythological times the Katchinas (whose home according to legend is in the San Francisco Mountains of Arizona) appeared and through performances of rituals brought many blessings to the Hopi. Because the latter lost faith or for some other unexplained reasons the deities ceased their yearly visits.

The Hopis annually carry on these ceremonies by costuming and impersonating the Katchinas and practicing the traditional rites at prescribed times in the hope that the age old blessings of health, happiness and good crops will be continued.

Preceding the ceremonies, certain individuals carve small wooden figures (tebu dolls) accurately representing the various Katchinas. These are presented to the Hopi children as object lessons to acquaint them with this phase of their tribal religion.

The designs pictured are made of original dolls in the Fred Harvey Collections, Grand Canyon National Park Arizona. The cards are manufactured by the U.S. Playing Card Company, Cincinnati U.S.A.



"The Post Office Tower"

The Post Office Tower is the tallest building in Britain being 580 feet (177 metres) excluding the 40 foot mast. Total height with mast was 627 feet (191 metres)

Including equipment it cost close to \$8 million pounds.

It was built by the Ministry of Public Buildings and Works 1961 – 1965 and weighs 13,000 tons. Its foundation, an 80 foot square and three foot thick pre-stressed concrete slab sits on the blue clay of London 22 feet below road level. Two high speed lifts carry visitors to three viewing platforms and the restaurant at, 1,000 feet per minute.

The restaurant, the highest in England revolves once every 23 minutes.

The tower was built primarily to deal with the ever increasing number of trunk telephone calls. These facilities are provided by means of microwave radio system, the microwave radio beams being transmitted from towers on top of hills at distances of 20 – 30 miles apart. The tower will eventually provide for 150, 000 simultaneous telephone conversations and up to 40 television channels.

Situated on the mast at the top of the Tower, a storm radar records approaching storm clouds.

Post note: The Post office Tower was the tallest building in both London and the UK until 1980 when it was overtaken by the Nat West Tower. The last time the Restaurant opened its doors to the public Margaret Thatcher was PM, the world was mourning the shooting of John Lennon, leg warmers were de rigeur and a pint of beer was 35p. The restaurant was closed due to security concerns. However the Restaurant has recently reopened and diners can experience unparalleled views of London



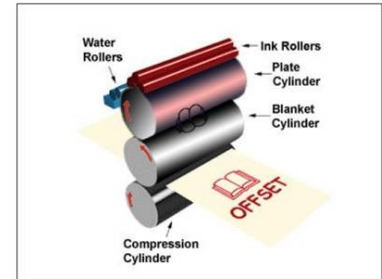
Printing processes

There is quite a bit of discussion around printing processes for cards, especially the often heard reference to digital cards. There are several different kinds of processes available and this depends largely on volume - Offset, Flexography, Rotogravure, Digital

Offset

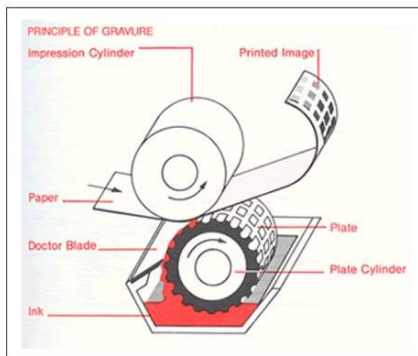
This is a planographic process, where both printing and non-printing areas are on the same level of the printing plate.

Offset printing plates are chemically treated to accept oil-based ink but repel water on the image areas. Conversely, the non-image areas accept water but repel the oil-based ink. The image is transferred to a blanket and the substrate passes over the blanket. It is possible to use offset printing on a wide variety of surfaces (sheets or web) and for large quantities. Both spot colours and CMYK colours can be used with this process.



Flexography

In this process, printing areas are raised on a plate and covered with ink and then touch the paper to make the printed impression. The plates used in flexography printing are made by flexible materials like rubber and can conform to uneven surfaces.



Rotogravure

Gravure transfers ink from small wells or cells that are engraved into the surface of the cylinder.

The engraved cylinder is partially immersed in the ink fountain, filling the cells. As the cylinder rotates, it draws ink out of the fountain with it. Acting as a squeegee, the doctor blade scrapes the cylinder before it makes contact with the substrate, removing ink from the non-printing areas.

Application area of gravure printing is long-run magazines and the flexible packaging sector. A wide range of substrate such as Polyethylene, Polypropylene and Polyester can be printed in the gravure press.

Digital

Digital printing is the general term that indicates a printing process that does not require a solid printing plate (master) with a fixed image: the plate in the offset process, the "rubber" in flexography, the screen in the screen printing and the cylinder in the rotogravure. Digital printers are more similar to a colour printer than a printing press; the main difference is the high productivity, quality and extreme personalization.

Benefits of this process are:

1. no need for film or printing plates
2. cost of short runs reduced
3. fast, cost effective proofing
4. litho quality

How digital printing works

A laser is used to create an electro-photographic image onto a special material on the imaging cylinder to which liquid electro-ink adheres. Each colour is then transferred onto the blanket cylinder. When all colours have built up onto the blanket, the cylinder transfers the completed colour image onto the sheet as it rotates around the impression cylinder. The sheet is then transported into the delivery system.

Digital printing combines high performance digital imaging technology with the quality of offset printing process.

Many commercially produced cards are digitally printed.

Longaberger Baskets

The Longaberger Company is an American manufacturer and distributor of handcrafted maple wood baskets and other home and lifestyle products. It was one of the primary employers in the area near Dresden, Ohio with more than 8,200 employees and 1 billion dollars in sales.



A family-owned and operated business, the Longaberger Company was started by Dave Longaberger in 1973. There are currently less than 75 full-time and part-time employees. Approximately 30 of those still make baskets. A combination of a recession and changing tastes in home decor combined to send sales, which peaked in 2000 at \$1 billion, to about \$100 million in 2012.



In 1919, J.W. Longaberger accepted an apprenticeship with The Dresden Basket Factory. Although the Dresden Basket Factory closed as a result of The Great Depression, he still made baskets on the weekends. He and his wife Bonnie Jean Longaberger (Gist) eventually raised enough money to purchase the closed basket factory and start a business of their own.

One of J.W. and Bonnie's children, Dave, opened J.W.'s Handwoven Baskets in 1973.

Starting in 1978, the company began selling Longaberger baskets through home shows using a direct marketing model. Each basket is handmade, signed and dated by the maker.

The old Longaberger corporate headquarters on State Route 16 is a local landmark and a well-known example of novelty architecture, since it takes the shape of the company's biggest seller, the "Medium Market Basket".

The seven-story, 180,000-square-foot building was designed by The Longaberger Company, and executed by NBBJ and Korda Nemeth Engineering. The building opened in 1997. The basket handles weigh almost 150 tons and can be heated during cold weather to prevent ice damage. Originally, Dave Longaberger wanted all of the Longaberger buildings to be shaped like baskets, but only the headquarters was completed at the time of his death. The company stopped paying property taxes on the building at the end of 2014, and as of July 2016 intended to relocate all remaining employees to offices in nearby Frazeeburg.



Your committee for 2016

President: Hilary Oates 03 9725 2461

Vice President: Anita Castle 03 9899 6957

Secretary/Public Officer: Hilda Hulsbergen 03 9898 5701

87 Harrison St, Box Hill North 3129

Association Secretary: Bev Storey 03 9857 5426

Treasurer/Editor: Rosie Bishop 0407 176 479

Committee members:

Pam Ogilvie 03 8812 2392

Lorraine Smith 03 9435 0338

Jeff Dalton 03 9705 8127

* LECC cards
are Limited
Edition Club
Created Cards



Forthcoming items of interest

Saturday 3rd September – Our Spring Fair

Could Members who sell on eBay please advertise our events on your eBay page. A large attendance makes it beneficial for all. It is only through advertising that we can help our Club grow & prosper which helps with your sales figures.

Sunday 2nd October – Our 45th Birthday Celebration

Tom Hudson of Hudson Industries (**Sarah Kay**) will attend and speak to those present about the history of card/manufacturing etc.

Please note: the cards pictured in this Newsletter may not be available from the club. The cards are not shown to scale.

Payments: For those who find it easier to deposit either on line or at a branch - the Clubs Account Details are:
Commonwealth Bank - BSB 063 151 Account Number 1008-4029 .
Please ask the bank to include your name so that we know who has made the deposit.

Raffle winners

June: Dianne Carroll, Margot Drayton, Loretta Jacobe, Julie Morgan, Wilma Ratcliffe, Nancy Rosewall, Tracey Sly, Jan Walls

July: Roger Baird, Jan Bettess, Rosie Bishop, Dianne Carroll, Jeff Dalton, Loretta Jacobe, Ken Johns, Bobby Mc Whirter, Jill Sommers

August: Anita Castle, Jeff Dalton, Denise Hudson, Loretta Jacobe, Julie Marcon, John Robertson, Roger Morris, Jill Sommers, Helen Stanton, Beryl Taylor



Please remember!

- At meetings, sign in and out in the attendance book (for OH&S reasons)
- Help out by washing and drying your own cup! Thank YOU 😊
- Please look after your own possessions. Make sure your books are named and don't leave them unattended. Things can get 'misplaced' and this can lead to heartache.



Bring a friend!

Merchandise available from MPCC Inc.

Ultra Pro sheets	15, 12, 8, 6, 4, 3, 2, 1 pocket (3 hole) 9 pocket (11 hole)	Box of 100	\$ 35.00
	9 pocket (3 hole)	Box of 100	\$ 30.00
		Per sheet	\$ 0.50
Inserts	White, off white, grey, pale blue	Bundle of 500	\$ 5.00
	Black	Bundle of 500	\$ 7.00
Clear card sleeves		Packet of 100	\$ 5.00
Cardboard strip spacers	for white page albums	Bundle of 50	\$ 6.50
Paper albums	Grey pages (used), various prices up to	per album	\$ 12.50
	Black pages (new Lark)	per album	\$ 20.00

Meetings

Alkira Centre, 3 Thurston Street, Box Hill 3128 – Melways reference 47 C10

General meetings: 1:00-4:00pm

Fair days: 11am-3:30pm

Fees

Subscriptions \$30/year due by April AGM

Secondary School age students \$10/year (unfortunately Primary School age students not permitted by Alkira) - an exception is made for our fair days where any child accompanied by an adult may attend.

Sellers \$10/meeting for standard table. Day members \$5 (includes afternoon tea and covers MPCC for insurance purposes)

Website: www.melbourneplayingcardcollectors.com.au **Facebook:** <http://www.facebook.com/melbpcc>

Email: info@melbourneplayingcardcollectors.com.au