

# Melbourne Playing Card Collectors Inc.

## Autumn Fair

Saturday 2nd March 2019

11:30am—3:00pm

- ♦ 1,000s of swap & playing cards from the 1900s to the 2000s will be on sale.
- ♦ Many sellers in attendance.
- ♦ Complimentary tea, coffee & biscuits & **BYO** lunch.
- ♦ Children under 12 years of age are welcome in the company of a paying adult

**There are hundreds of thousands of old cards available...  
PLUS a whole generation of new, gorgeous designs -  
something for everyone!**

Ultra Pro pages—single or by box of 100  
Grey page albums

**Notice is hereby given that the  
47th Annual General Meeting of the  
Melbourne Playing Card Collectors Inc.  
A 0019629 P**

will be held on Saturday 6th April 2019  
at 2.30pm.

Venue : Alkira 3 Thurston Street  
Box Hill 3128

(Melways reference 47 C10)

As this is an election year Voting forms will be  
distributed with this Newsletter.



Registered  
Number  
A 0019629 P

## Meeting dates for 2019

March	Saturday 2nd – Autumn Fair
April	Saturday 6th – AGM
May	Saturday 4th
June	Saturday 1st
July	Saturday 6th
August	Saturday 3rd
September	Saturday 7th – Spring Fair
October	Saturday 5th – Clubs 48 <sup>th</sup> Anniversary
November	Saturday 2nd
December	Saturday 7th - Christmas Celebration

## Descriptive Playing Cards

Playing cards can be very informative, as found with this deck of  
“Discover WATERFALLS of North America”



### New Members

We warmly welcome **Marian Sinclair & Karole North** as members of MPCC and look forward to hearing about their likes and habits with their playing/swap card collections. Thank you for wanting to be part of our Club.

### Alkira Op Shop

Alkira is our chosen Charity and we are happy to support them in whatever way possible. Their Op Shop welcomes clean, saleable items. If you are having a Spring clean please keep Alkira in mind and bring your pre-loved items to ANY meeting. We have an area in the Foyer that is a designated Op Shop zone and any items there will be taken to the Op Shop at the end of each meeting.

Every little thing helps, so please get behind us to help them ♥

## Birthdays

To all Members having birthdays — we wish you a Happy Birthday and a contented, healthy year to follow!

**March:** Diane Garsed, Ray Nilsson, Nancy Rosewall, Bev Storey, Vivienne While.

**April:** Amy Elliott, Lorraine Smith, Geoffrey Weeks.

**May:** Kay Belcourt, Margaret Dullaway, Ken Johns, Roma Kriening, Barbara Lunaberg, Helen Stanton, Lisa Steart.

There are some Members whose birthdays fall during these months but as we don't have your dates, we include you in wishing all members whose birthdays are in March, April and May a very happy birthday.



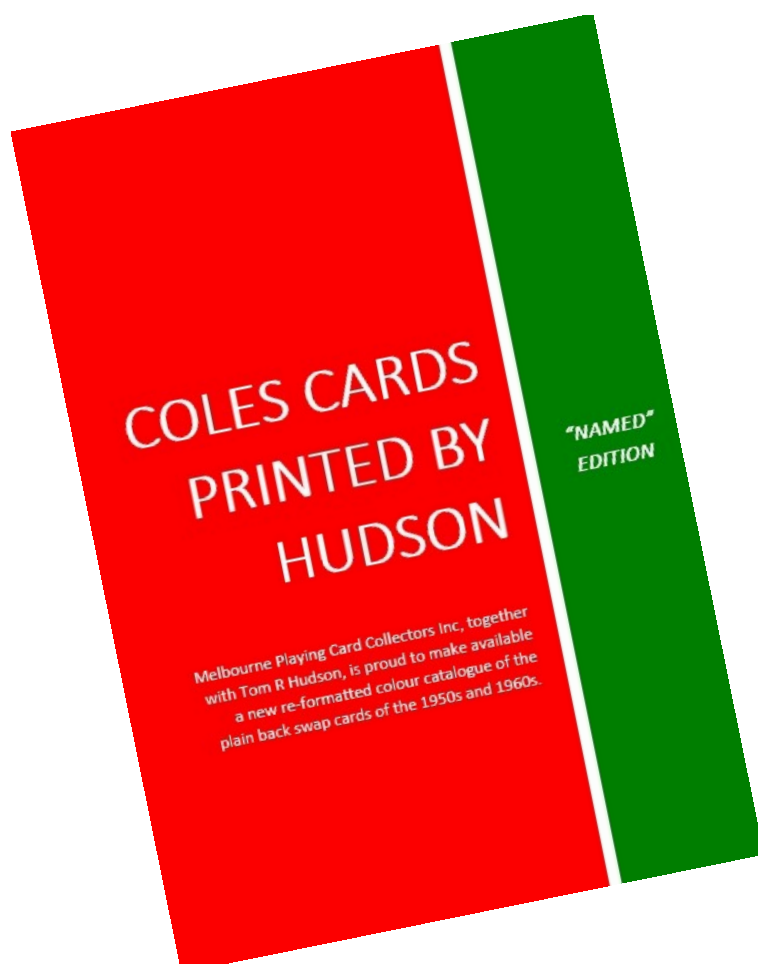


## COLES COLOUR CATALOGUES (LISTS)

Early last year we visited Tom Hudson, were given access to the complete Hudson collection and allowed to photograph all the cards. As a result, with Tom's approval, we designed and had printed three lists of the Coles and Newsagent Silver and Gold bordered cards and the Coles later white/coloured bordered cards. These lists have been extremely popular as it has given people a definitive list of which card belonged in each category.

In photographing Tom's records we viewed and discussed the Coles cards that had been so faithfully recorded in the black + white 1994 catalogue. It was interesting to note the sequence in which the cards were actually printed and that in some cases, where it was thought there was no pair there was a match. Also in the records are the number of cards printed in each run and also the number that may have been destroyed as a result of 'over supply'.

Having initially made coloured lists in card release sequence we then re-assessed the situation and realised that it would cause too much confusion, as people had been collecting in one way for 24 years. To change the sequence was a retrograde step, so we used the original numbering system; but also included an addenda so that collectors can now see the actual printing order.



The Lists are in three sections;  
Named = \$32.00  
Sporting—Cricket, Football &  
1956 Olympic Games = \$18.00  
Unnamed = \$24.00  
Postage = \$12.50

# United States Wide Named Playing Cards

## SALESMAN DISPLAY FOLDER

One of our members was lucky enough to receive a Congress 606 Gold Edge Salesman's Folder.

Although some cards were missing and some incorrect replacements inserted it is a beautiful historical document.

One interesting feature was a particular card—Captain Kidd with white border—displayed to the right.

Over many years there has been speculation that this card existed. It is in the Sample book so maybe it was produced.



## COLOUR IMAGE LIST

A representative colour list of USWN cards is now available.

If sufficient interest is shown, we plan to get it produced using our printing company. This would be a cheaper option but increased numbers are required.

No costing is available until numbers required are known, please see Ray Nilsson if at all interested.



# **“LES MODES GODEY” by Margaret Goldstein**

(CPCC Corresponding Secretary in 1978)

The term “Les Modes Godey” refers to the attractive fashion plates that appeared in a magazine entitled “Godey’s Lady’s Book” which was published from 1830 to 1898.

"Godey's Lady's Book" was the first successful American women's magazine. It was founded in Philadelphia by Louis Godey (and an associate), a self-made man of little education, who left an estate of over \$1 million when he died. He was considered an able, honorable businessman. The Magazine contained verse and sentimental stories as well as the fashion plates. A woman was placed in charge as the editor in 1837 and by 1843 all the writers were women.

Subsequently, by means of liberal compensation, Godey attracted the best of both men and women writers. By 1858, the Magazine had a circulation of 150,000. Mass circulation magazines did not arrive in this country until the 1900's. Also, for much of the 1800's, magazines received little of their revenue from advertising.

Not until the 1800's were magazines successful at all in the United States and this development was at least partly accounted for by a more literate population, improved printing processes, and an improved postal organization with special privileges for magazines.

Article published in the CPCC Newsletter May 1978 and derived from a "Chat" presented by Margaret Goldstein, the Corresponding Secretary, at the March 1978 CPCC.INC. meeting.



If we receive enough interest we would considering making another mini list. Ask us.

## Your committee for 2019

**President:** Hilary Oates 03 9725 2461  
**Vice President:** Anita Castle 03 9899 6957  
**Secretary & Public Officer:** Hilda Hulsbergen 03 9898 5701  
 87 Harrison St, Box Hill North 3129  
**Association Secretary:** Bev Storey 03 9857 5426  
**Stand-in Treasurer/Editor:** Ray Nilsson 0431 444 727  
**Committee members:**  
 Pam Ogilvie 03 8812 2392  
 Lorraine Smith 03 9435 0338  
 Jeff Dalton 03 9705 8127

\* LECC cards are  
 Limited Edition Club  
 Created Cards

Could you please check with us that all your details are up to date and if you have an email address, please let us know. It is good to be able to contact members with regard to Club activities via email rather than having to rely on the Newsletter four times a year.

### Please remember!

- At meetings, sign in and out in the attendance book (for OH&S reasons)
- Please wash and dry your glass or cup. Thank YOU ☺
- Please look after your own possessions. Make sure your books are named and don't leave them unattended. Things can be misplaced and this can lead to grief
- Sellers BEWARE** - there are some who want to take and not pay for cards.



## Notice of A. G. M. :

### MPCC 47<sup>th</sup> Annual General Meeting

Saturday 6th April — 2.30pm

We wish to advise that the Annual General Meeting will be conducted on the above date.

Please read to enclosed letter for full details.

**Payments:** For those who find it easier to deposit either online or at a branch - the Club's account details are: **Commonwealth Bank BSB 063 151 Account Number 1008-4029.**

Enter your name as reference if using online. OR Ask the bank to include your name so that we know who has made the deposit!



## Bring a friend!

### Merchandise available from MPCC Inc.

	16, 15, 12, 8, 6, 4, 3, 2, 1 pocket (3 hole)		
Ultra Pro pages (box)	and 9 pocket (11 hole)	Box of 100	\$ 35.00
Ultra Pro pages (box)	9 pocket (3 hole)	Box of 100	\$ 30.00
Ultra Pro pages (single)	All pages in stock	Per sheet	\$ 0.50
Inserts—Paper quality	White, Sand, Grey, Pale blue	Bundle of 500	\$ 5.00
Inserts—Heavier quality	Black	Bundle of 500	\$ 7.00
Clear card sleeves		Packet of 100	\$ 5.00
Cardboard strip spacers	for white page albums	Bundle of 50	\$ 6.50
Paper albums	Grey pages (used), various prices up to	per album	\$ 12.50
	Black pages (new Lark)	per album	\$ 20.00

### Meetings

Alkira Centre, 3 Thurston Street, Box Hill 3128 – Melways reference 47 C10  
 General meetings: 1:00 pm to 4:00 pm (Alkira requires us to vacate by 5:00 pm)  
 Fair days: 11:30 am to 3:00 pm (Alkira requires us to vacate by 4:00 pm)

### Fees

Subscriptions \$30/year due by April AGM  
 Secondary School age students \$10/year (unfortunately Primary School age students not permitted by Alkira) - an exception is made for our fair days where any child accompanied by an adult may attend.  
 At General Meeting, Members selling: \$10 for standard table and \$5 for small table.  
 Day members \$5 (includes afternoon tea and covers MPCC for insurance purposes)

**Website:** [www.melbourneplayingcardcollectors.com.au](http://www.melbourneplayingcardcollectors.com.au) **Facebook:** <http://www.facebook.com/melbpcc>

**Email:** [info@melbourneplayingcardcollectors.com.au](mailto:info@melbourneplayingcardcollectors.com.au)